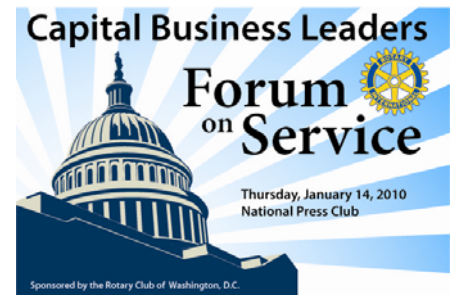


Creating a New Model for Community Service in Our Nation's Capital Area



Open Letter to Local Businesses, Government Agencies and Community Service Organizations

Dear Community Stakeholder,

For the first time since the recession of the early 1980s, American businesses and American citizens are volunteering less and reducing their support to community service organizations and nonprofits – at a time when volunteer assistance to our communities is most needed. Contrary to news stories citing a rush of volunteerism, Capital Area community organizations and nonprofits are reporting more than a 40% drop in revenues in 2009. Community members are volunteering less and serving civic organizations less.

The Capital Business Leaders Forum on Service™ offers an exciting new model for community service in our nation's capital. CBLFS's vision is a sustaining model linking community service organizations to business community volunteers – facilitated by "matchmakers." The First Annual Forum on Service kicks off our collaborative initiative in a day of relationship building, knowledge exchange and matchmaking between community organizations and the business community.

We need your organization's participation on January 14th, 2010 to make the First Annual Forum on Service a success. Please join us and help mobilize a strong team of capital area community stakeholders who will work to boost volunteerism and improve our community.

CBLFS looks forward to your participation in the First Annual Forum on Service. A registration form is on the reverse side.

Warm regards,

A handwritten signature in black ink that reads "Donald L. Marx".

Donald L. Marx
Chairman
CBLFS

REGISTRATION FORM

Yes, CBLFS Team, we want to participate in the First Annual Forum on Service to learn more about how we can contribute to meeting our community's needs through CBLFS.

Registration Information

Organization Name		Address		City/Zipcode	
Type of organization (check box) <input type="checkbox"/> Business <input type="checkbox"/> Government Agency <input type="checkbox"/> Community Service Organization					
If you are a business or government agency, what types of volunteer support interest you most?			If you are a community service organization, what types of volunteer support do you need?		
Organization Point of Contact					
Name/Title		Address		Telephone & Email	
Register the following attendees (please print)					
Name/email/telephone		Name/email/telephone		Name/email/telephone	
Name/email/telephone		Name/email/telephone		Name/email/telephone	
Total number of attendees and payment	Businesses and government agencies - \$200/registration Number _____ Payment _____		Community Service Organizations - \$20/registration Number _____ Payment _____		

Return the form to the address below.

Check enclosed. Make payable to the Rotary Club of Washington DC. Please bill us.