



An Invitation to Capital Area Businesses, Associations, Government Agencies and Organizations to sponsor the First Annual Forum on Service

What is the Capital Business Leaders Forum on Service™ (CBLFS)?

One of the most difficult tasks in mobilizing volunteers is to match volunteers and their skills to community service needs. CBLFS creates a new model that effectively plans, coordinates and implements volunteer projects while building sustained relationships through continued volunteer assistance. CBLFS “matchmakers” are an all volunteer group of community-minded leaders who devote their time and skills to building relationships between local businesses, associations, and government agencies and organizations and their volunteers – and community service organizations and nonprofits.

Our community needs your help

For the first time since the recession of the early 1980s, American businesses and American citizens are volunteering less and reducing their support to community service organizations and nonprofits – at a time when volunteer assistance to our communities is most needed. Contrary to news stories citing a rush of volunteerism, Capital Area community organizations and nonprofits are reporting more than a 40% drop in revenues in 2009. Community members are volunteering less and serving civic organizations less. Now is the time for Capital Area businesses, associations and government agencies and organizations to take the leadership in bringing our volunteer citizens to the forefront of our communities.

Capital Area businesses, associations, government agencies and organizations and their employees represent a largely untapped pool of volunteers with a tremendous power to improve our communities through volunteer efforts. The Capital Business Leaders Forum on Service™ provides an organized mechanism for leveraging our collective resources to make a difference in our communities.



CBLFS Provides a New Model for Volunteer Community Action

Members of the Rotary Club of Washington DC and other Capital Area community leaders are donating their time and talents to develop the all-volunteer CBLFS. CBLFS’s vision is a sustainable model that provides a comprehensive online catalog of community service needs using a web-based database that is populated by community service organizations, nonprofits and public schools; and a database of active business volunteers. CBLFS “matchmakers” then work with local businesses and volunteer organizations to define, implement and manage volunteer projects.

## The First Annual Forum on Service

CBLFS will present the First Annual Forum on Service on January 14, 2010 at the National Press Club, 529 14th Street NW, 13th Floor, Washington, DC. The First Annual Forum on Service kicks off our collaborative initiative in a day of relationship building, knowledge exchange and matchmaking between community organizations and the business community.

- 7:30 Continental Breakfast (Holeman Lounge open until 11:00)
- 8:30 Opening remarks and acknowledgements (Ballroom)
- 8:45 Introduction and keynote community needs — Mayor Fenty (invited)
- 9:15 Understand community needs (presentation)
- 9:35 Overview the role of community service organizations (presentation)
- 10:00 Introduction and keynote the role of businesses in community service — (Marriott executive)
- 10:30 Break
- 10:50 The role of businesses in community service (presentation)
- 11:15 Introduction and keynote importance of community service — President Obama (invited)
- 11:45 Break (Holeman Lounge) — discussions with speakers
- 12:45 Luncheon
- 1:45 The CBLFS model for business-sponsored volunteer community service (presentation)
- 2:15 Building a business plan for community service (presentation)
- 2:45 Ask business and community service organization executives (panel answers questions from the floor)
- 3:15 Break (Holeman Lounge)
- 3:35 Table discussions with selected matchmakers (Ballroom)
- 4:00 Closing remarks

## Support the First Annual Forum on Service

We need your company, agency or organization to become a Forum sponsor. You can help us get the word out to community businesses, government agencies and organizations — and at the same time publicly demonstrate your commitment to our community.

Sponsorship Opportunities	Complimentary Attendance	Other Benefits
Continental Breakfast \$10,000	Five seats	Activity named for sponsor; one page in the CBLFS Report to the Community 2010; featured on the CBLFS website; featured in media and promotional materials; recognition by the Chairman at the Forum Event
Pre-Lunch Coffee \$10,000	Five seats	
Lunch and Keynote \$20,000	Ten seats	
Afternoon Break \$5,000	Three seats	
Table Sponsor \$1,500	Two seats	Table sponsor placard

CBLFS activities are conducted by an all volunteer group of community-minded business professionals. We are not fund-raisers. We need your help to make the First Annual Forum on Service a success.

Your CBLFS point of contact is:

Name	Telephone	Email

## Can't be a sponsor at this time — participate in the First Annual Forum on Service

Participate in the First Annual Forum on Service on January 14, 2010 to learn more about improving volunteer service to our communities, and building sustaining relationships for the future.

- Register online at [www.nationalservice.us.com](http://www.nationalservice.us.com)
- Email us at [forum@nationalservice.us.com](mailto:forum@nationalservice.us.com)
- Call Kate at (202) 331-8686 or Forum at (888) 446-3506

**Registration Fee.** Business, association, government: \$200 per person  
Community service organization, school or nonprofit: \$20 per person (limited to 160).

Want to do more before the Annual Forum?

- Join CBLFS as a Business Partner and we will help you create a volunteer service plan for your company's workforce to engage in meaningful projects in your local community.
- As a business leader, volunteer to be a CBLFS "matchmaker" to help better bridge the gap between business and community service organizations.

