

## Creating a New Model for Community Service in Our Nation's Capital Area



### Open Letter to Potential Sponsors of the First Annual Forum on Service

Dear Potential Sponsor,

For the first time since the recession of the early 1980s, American businesses and American citizens are volunteering less and reducing their support to community service organizations and nonprofits – at a time when volunteer assistance to our communities is most needed. Contrary to news stories citing a rush of volunteerism, Capital Area community organizations and nonprofits are reporting more than a 40% drop in revenues in 2009. Community members are volunteering less and serving civic organizations less.

The Capital Business Leaders Forum on Service™ offers an exciting new model for community service in our nation's capital. CBLFS's vision is a sustaining model linking community service organizations to business community volunteers – facilitated by "matchmakers." The First Annual Forum on Service kicks off our collaborative initiative in a day of relationship building, knowledge exchange and matchmaking between community organizations and the business community.

We need your organization's assistance on January 14<sup>th</sup>, 2010 to make the First Annual Forum on Service a success. Your participation as a sponsor is a great opportunity to help us kickoff the Forum. The modest cost of sponsorship of one of the Forum activities will highlight your organization's commitment to our community while helping us to mobilize a strong team of capital area businesses to boost community volunteerism and establish sustainable relationships. I have attached a sponsorship form to confirm your commitment.

CBLFS looks forward to your participation in the First Annual Forum on Service.

Warm regards,

A handwritten signature in black ink, appearing to read "Donald L. Marx".

Donald L. Marx  
Chairman  
CBLFS